



## ENGL 112: Rubric for Rhetorical Analysis

Needs Major Revisions:	Developing:	On the Right Track:	The Goal:	Scoring
<p><b>Thesis Argumentation:</b> The reader must struggle to identify the writer's argument. The essay lacks a clear argumentative thread.</p>	<p><b>Thesis and Argumentation:</b> The writer introduces an argument about the text and strives to sustain this argument convincingly throughout the essay.</p>	<p><b>Thesis and Argumentation:</b> The writer delivers an argument about the effectiveness or ineffectiveness of the text, and, for the most part, sustains this argument convincingly throughout the essay.</p>	<p><b>Thesis and Argumentation:</b> The writer delivers a precise, debatable, and compelling argument about the effectiveness or ineffectiveness of the text. The writer sustains this argument convincingly throughout the essay.</p>	<p>__ out of __</p>
<p><b>Analytical Engagement With Text:</b> The writer does not apply methods of rhetorical analysis and does not focus on rhetorical aspects of the text.</p>	<p><b>Analytical Engagement with Text:</b> The writer strives to analyze the rhetorical features of the text. In some passages, description might overwhelm the writer's analysis of evidence. The writer might misrepresent the text and its context.</p>	<p><b>Analytical Engagement with Text:</b> The writer effectively analyzes the rhetorical features of the text and explores its context. Analysis of textual evidence, not description, drives the essay.</p>	<p><b>Analytical Engagement with Text:</b> Both the text and its context are represented accurately. The writer analyzes the rhetorical features of the text with sophistication and nuance. Description bolsters, and does not overwhelm, the writer's careful analysis of evidence.</p>	<p>__ out of __</p>
<p><b>Organization:</b> The reader must struggle to make connections due to the absence of transitions &amp; paragraph organization.</p>	<p><b>Organization:</b> The writer strives to organize their ideas and paragraphs, but the essay may lack development, transitions, or clear topic sentences. The introduction and conclusion, on some level, frame the essay's body paragraphs but might not</p>	<p><b>Organization:</b> Paragraphs contain a logical structure but may lack transitions or clear topic sentences. As a result, a reader might have to struggle to identify all the writer's supporting claims. For the most part, the introduction and conclusion effectively frame the</p>	<p><b>Organization:</b> Paragraphs contain identifiable, supporting claims that connect to the thesis statement. The order of the paragraphs advances the argument of the essay, and paragraphs contain transitions that guide readers through the development of the writer's</p>	<p>__ out of __</p>

	fully encapsulate the writer's evaluation of the text.	essay's body paragraphs and encapsulate the writer's evaluation of the text.	argument. The introduction and conclusion effectively frame the essay's body paragraphs and encapsulate the writer's evaluation of the text.	
<b>Language and Sentence Control:</b> The essay contains grammar and mechanical errors that prevent the reader from understanding the writer's meaning.	<b>Language and Sentence Control:</b> The essay contains errors that, in some instances, cause confusion.	<b>Language and Sentence Control:</b> The essay is written clearly. The errors that are present do not compromise understanding.	<b>Language and Sentence Control:</b> The essay is written clearly. It is virtually error-free.	___ out of ___
				<b>Total/Final Grade:</b> ___

**Summative Thoughts:**